



KLDO-TV
222 Bob Bullock Loop
Laredo, TX 78043
(956) 727-0027

UNIVISION
LAREDO

CONTRACT

<u>Contract / Revision</u> 262919 /		<u>Alt Order #</u>
<u>Product</u> 356-Alberto Torres for City Council Dist 4		
<u>Contract Dates</u> 10/17/16 - 11/13/16	<u>Estimate #</u> 2029-Alberto Torres for	
<u>Advertiser</u> Torres, Alberto for City Council Dist 4		<u>Original Date / Revision</u> 10/18/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLDO-TV	<u>Account Executive</u> Pablo Vela - 0430	<u>Sales Office</u> Laredo
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 163.20
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Davis Group The
4201 Bee Caves rd, Ste. C-101
Aistom, TX 78746

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLDO	10/17/16	11/13/16	M-F 3p-5p	3p-5p		:30				NM	6	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----				0	\$0.00	0.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$140.00	5.50			
	Week:	10/31/16	11/06/16	MTWTF--				3	\$140.00	5.50			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 2	KLDO	10/17/16	11/13/16	M-F Early Local News	5p-530p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----				0	\$0.00	0.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$350.00	9.60			
	Week:	10/31/16	11/06/16	MTWTF--				3	\$350.00	9.60			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 3	KLDO	10/17/16	11/13/16	M-F 6p-10p	6p-10p		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----				0	\$0.00	0.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$140.00	0.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$140.00	0.00			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
N 4	KLDO	10/17/16	11/13/16	M-F Late Local News	10p-1035p		:30				NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----				0	\$0.00	0.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$400.00	12.10			
	Week:	10/31/16	11/06/16	MTWTF--				3	\$400.00	12.10			
	Week:	11/07/16	11/13/16	-----				0	\$0.00	0.00			
Totals								163.20				22	\$5,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	11	\$2,950.00	(\$442.50)	\$2,507.50
10/31/16 - 11/04/16	11	\$2,950.00	(\$442.50)	\$2,507.50
Totals	22	\$5,900.00	(\$885.00)	\$5,015.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsofsales, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.



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262919 /	

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10/17/16 - 11/13/16	356-Alberto Torres for C	2029-Alberto Torres for C

<u>Advertiser</u>	<u>Original Date / Revision</u>
Torres, Alberto for City C	10/18/16 / 10/18/16

Signature: _____ **Date:** _____

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